**International Shoe Company Annual Report -- 1917** *America's Corporate Foundation;* 1917; ProQuest Historical Annual Reports

## INTERNATIONAL SHOE Co.

SUCCESSORS TO
ROBERTS, JOHNSON & RAND SHOE CO.—PETERS SHOE CO.—FRIEDMAN-SHELBY SHOE CO.

MANUFACTURERS.

1501-1509 WASHINGTON AVE.

5T. LOUIS, MO.

EXECUTIVE OFFICE

ST. Louis, Mo.,

Dec. 19th, 1917.

TO THE STOCKHOLDERS OF THE INTERNATIONAL SHOE COMPANY:

The Company's substantial earnings of \$5,405,000.00 for the fiscal year ending November 30th, 1917, warrant the payment to its Common Stock holders of an extra dividend of one per cent, which has been declared and will be paid on December 24th.

The financial condition of the Company continues to improve in the ratio of its quick convertible assets to current liabilities. The volume of business for the last fiscal year was in excess of Forty Six Million Dollars, which is many million dollars more than the known volume of any other shoe business in the world.

In good years or bad, in times of peace or under war conditions, the Company's ability to pay to its stockholders a fair dividend, consistent with the price of its Common Stock, is its strongest safeguard at present and its surest promise of stability under changed conditions at the close of the war.

The regular and continuous payment of dividends indicates in advance what the stockholders may fairly expect under at least normal conditions, while high dividends in one year with a corresponding reduction in another is not conducive to the interests of the shareholders or the Company.

Our tannery, which is now completed and in operation, is producing as good leather as the product of the best and oldest tanneries. It is one of the largest and most complete establishments of this kind in the world and your officers and directors confidently anticipate that it will prove to be a strong and profitable adjunct to our shoe business.

The Company has more orders now than at the same time last year; all of its factories are fully employed and within the next thirty days we shall open a factory at Marshall. Mo.

The large increase in the volume of our business is marked evidence of the growing popularity of our shoes and justifies our firm faith in the future of the Company.

Yours very truly,

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MARWICK, MITCHELL, PEAT & CO.

CHARTERED ACCOUNTANTS

U. S. A.

NEW YORK, 79 WALL STREET
BOSTON, 146 STATE STREET
PHILADELPHIA, 1421 CHESTNUT STREET
WASHINGTON, 732 PIPTEENTH STREET, N.W.
NEW ORLEANS, 826 CARONDELET STREET
PITTSBURGH, 848 FOURTH AUKNUE
CHICAGO, 108 SOUTH LA SALLE STREET
MILWAUKEE, PASUT BUILDING, WISCONSIN STREET
ST. LOUIS, 418 PINE STREET CONNER BROADWAY
KANSAS CITY, 926 WALHUT STREET
DETROIT, 189 SORISWOLD STREET CORNER FORT STREET, W.
MINNEAPOLIS, 118 SOUTH FOURTH STIFFT
DALLAS, 1506 MAIN STREET
SALT LAKE CITY, WALKER BANK BUILDING
PORTLAND, 328 MORRISON STREET CORNER BROADWAY
SAN FRANCISCO, 310 CALIFORNIA STREET

PARTNERS MARWICK, MITCHELL & CO.

W. B. PEAT & CO.

CANADA

MONTREAL, 260 BT JAMES STREET
TORONTO, 2-8 KING STREET, EAST
WINNIPEG, 211 DORTAGE AVENUE
MOOSE JAW, BOB WALTER SCOTT BLOCK
CALGARY, HERALD BUILDING, FIRST STREET. W.
VANCOUVER, BIO HASTINGS CTREET. W.

EUROPE LONDON, PINNERS HALL, OLD BROAD STREET GLASGOW, 135 BUCHANAN STREET PARIS, S RUE DAUNOU PRES L'AVENUE DE L'OPERA 616 FEDERAL RESERVE BANK BUILDING

BROADWAY AND PINE STREET
ST. LOUIS December 19, 1917.

pany for the year ended hovember 30, 1917, and certify that the balance thest appended hereto properly presents, in our opinion, the financial position of the Company as at that date.

The cash in banks and on hand has been verified by certificates from the several depositaries and by actual count, respectively, while the notes and accounts receivable are stated after making due provision for bad and doubtful debte and discounts. The inventories of manufactured merchandise, raw materials, supplies, etc., as taken under the supervision of responsible officials of the Company, are priced on the basis of net cash cost to the tompany.

The accurities for the investments, and the collateral for advances to employees on Liberty Lear Lends and on Capital Stock of the Company, have been produced for inspection, and we have examined the vouchers and other data in support of the expenditures on additions to physical properties during the year under review. The amount charged to operations in respect of depreciation and maintenance of the physical properties for the year under review is, in our opinion, adequate for these purposes.

All liabilities of the Company at November 30, 1917, of which we have cognizance, are included in the balance sheet, and provision has been made for Income and War Execus Profits Taxes in accordance with a conservative interpretation of the existing Statutes.

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BALANCE

As at Hovembo

## <u>Assets</u>

Current and Forking Assets:	
Cash in Banks and on Hand	\$ 1,030,263,36
Gustomers' Acceptances and Notes Heceivable	47,697.74
Accounts Receivable:	
Customers', less Reserve for End Debts and Discounts Officers' and Employees', including Salesmen's	7,719,279.44
Traveling Advances	63,545.95
Advances to Employees, secured by Liberty Loan Bonds and	* * *
Capital Stock of the Company	245,524.62
Inventories:	
Manufactured Merchandisc \$ 4,046,156.53	
Row Materials, Supplies and Merchandise	
in Process 6.965.637.38	11,011,793.91
Total Current and Working Assets	20,118,105,02
Expenses Paid in Advance: Insurance Premiums, Interest, Taxes, and other deferred charges against operations Investments in Stocks and Bonds	244,013.77 47.250.00
Real Estate. Buildings. Machinery and	
Equipment:	
Gross Book Value as at Nov. 30, 1016 9 3,989,008.99	i e
Add - Expenditure on New Construction in	
respect of Tannery and Shoe Pactories 541,597,25	•
Total 4.529.606.24	
Vision - 13 an experience des esta annuelle alle Transporte de la la companya de la la la companya de	
Lens - Reserve in respect of Depreciation on Physical Properties 1.019,182.63	3,511,423,6k
Coodwill, Trademarks and Brands	12.750.000.00

Total

\$ 36,670,792.40

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## LIABILITIES

16	Gurrent and Accrued Liabilities: Notes Payable - Brokers and Banks Accounts Payable for Merchandise, Supplies, etc. Officers' and Employees' Balances, Deposite, etc. Liberty Loan Bonds subscriptions unpaid	è	4,025,000,00 1,058,140,49 167,397,36 158,000,00
15	Total Current and Accrued Liubilities		5,408,537.85
52	Reserve for Income and War Excess Profits Taxes and other Contingencies		1,270,000.00
	Reserve for Dividend on Preferred Stock		150,000.00
35 <u>61</u>	Capital Stock: Authorised in Shares of \$100 each - 127,500 shares Common Stock and 122,500 shares 7% Cumulative Preferred Stock \$25,000,000.00		
77	Whereof Issued: Common - 127,500 shares of \$100 each 12,750,000.00 Preferred - 100,000 shares of \$100 each 10,000,000.00		
	Total Capital Stock Issued		22,750,000,00
	Reserve for Trade Conditions affecting Haw Material Market		1,000,000.00
.61	Surplus as at Hovember 30, 1916  Fremium on sale of 5,750 shares of Preferred Stock  Net Earnings for year ended  How. 30, 1917  Less - Amount transferred  to Reserve for Income and  War Excess Profits Taxes  and other Contingencies  Common Stock - 7%  Sep 2,500.00  1,589,625.00		
-	Net Surplus, November 30, 1917		6,092,254,55
.40	Total	Ú	36,670,792.40